

# Better Lawns & Gardens

## Florida Gardening Show

30 English Radio Stations

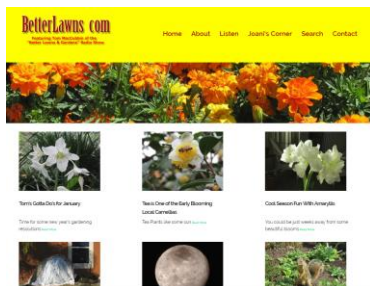
Live talk and call-in show focused on Florida gardening, hosted by University of Florida Extension Agent Emeritus Tom MacCubbin - now in its 28<sup>th</sup> year!

:30 and :60 second commercial avails, plus category exclusive endorsements and on-air interview opportunities with Tom MacCubbin for Premium Partner sponsors

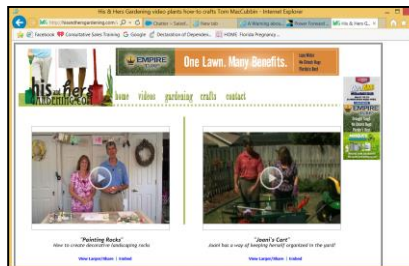
Airs live Saturdays 7am-9am - tape delayed on some affiliates

Reaches over **195,000** unique listeners each week!

Two companion websites that provide additional content show and web banners



[www.BetterLawns.com](http://www.BetterLawns.com)



[www.HisAndHersGardening.com](http://www.HisAndHersGardening.com)

